

MODERN SALON

Identifying the 6 Skin Types to Prescribe the Right Regiment for Your Clients

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Lisa and Lori Nestore have spent their entire lives immersed in the beauty industry. The Nestore sisters' parents were hairdressers and owned salons. Although their mother was working with hair, the sisters say her true passion was skin care.

"This led her to create Tu'el over 30 years ago, becoming not only one of the first American professional skin care lines, but one created for every skin type, ethnicity, gender and age," the sisters say. "Since then, we have learned the ins and outs of the biz and have surrounded and slathered ourselves with products and treatments as licensed estheticians."

Now, Lisa and Lori serve as co-presidents of Tu'el. Tu'el delivers high performance botanical formulas specifically designed to treat all skin types and conditions. Our custom formulations give you the most effective results that balance and improve your skin's health and overall appearance. Lori has taken the sales and educational role for the company. She travels all across the U.S. and internationally, training skincare professionals and speaking at tradeshow. Lisa heads the marketing and product development, keeping the brand current, product formulations natural and up to date with skin care trends.

Tu'el is focused on finding a skin care regiment that is individualized by a client's specific needs and skin type. Its website bullet points characteristics of each skin type—dry, combination, oily, reactive, acne and mature—and what Tu'el solutions can be used to benefit it. Click through the slideshow to view symptoms of each skin type to easily diagnose an accurate solution for your clients, and prescribe them the perfect regiment.