

BUSTLE

30 Natural & Organic Beauty Brands To Shop In Honor Of Earth Day

April 20, 2017



Earth Day is just two days away. And while there are plenty of ways to celebrate the national observance of the environment (Plant a tree! Volunteer with an environmental organization! Recycle! March for Science!), the beauty junkie in me can't help but think of all the eco-friendly, natural and organic beauty brands to support in honor of Earth Day. And you guys, it's pretty exciting just how many of them there are. Whether you need skin care, hair care, makeup, or even a new perfume, there's a natural option. (Sustainably sourced, organic ingredients and recycled packaging, FTW.)

Even if you already shop natural beauty year-round though, there are some perks to shopping on Earth Day. Some brands offer extra discounts or gifts with purchase in honor of the observance, while others even donate a portion of proceeds to environmental organizations or plant a tree for every purchase. Supporting eco-conscious companies while trying out some new skin care and getting a tree planted in your name? What's not to love about that? So you can get your beauty fix while helping protect the environment, here are 30 natural and organic beauty brands to shop this weekend (or, you know, whenever):

Tu'el Skincare

Try: Deep Pore Cleansing System, \$44, Tu'el

This natural skin-care line is all about botanicals, and formulates its products with every skin type in mind for a customized experience.